

Privacy Statement

Bunnik Plants Beheer B.V.

Controller(s):

Statutory name: Bunnik Plants Beheer B.V.

Trade name: Bunnik Creations B.V. (Chamber of Commerce: 27272150)
Bunnik Plants B.V. (Chamber of Commerce: 29036093)
Bunnik Logistics Binnenwout B.V.

Address: Hyacintenweg 37, Bleiswijk

Website: www.bunnikplants.nl

www.bunnikcreations.nl

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Content

1. Protection of Personal Data
2. Who this privacy statement is meant for
3. The personal data we process
4. For what purpose and on what basis do we process personal data
5. Automated decision-making
6. How long do we retain personal data?
7. Sharing personal data with third-parties
8. Cookies, or similar technologies that we use
9. Security
10. To view, correct and/or delete personal data, and complaints

1 Protection of personal data

At Bunnik Plants Beheer B.V. we process personal data. Personal data is all data concerning an identified or an identifiable natural person. We process your personal data with due observance of the appropriate regulations. In this privacy statement we will explain how we, as controller, will handle your personal data.

2. Who this privacy statement is meant for

This privacy statement is meant for:

- Our customers;
- People who physically visit our company and whose personal data is being registered;
- Those who receive our newsletters and e-mails;
- Possible customers with whom we have, or would like to have contact;
- Our suppliers;

This privacy statement is not meant for our employees, hired personnel and job applicants.

3. The personal data we process

We process personal data that you yourself have provided us with and data which we have obtained through other means (such as, through social media-platforms or public registers).

Below you will find an overview of the types of personal data we process:

- Name and surname;
- Address information;
- Telephone number;
- E-mail address;
- Location data;
- Bank account details;
- Language of communication (preferential)

We do not intentionally collect the (personal) data of those under the age of 16 who visit our website. We cannot however, check whether a visitor is over the age of 16

We recommend parents to be involved in their children's online activities in order to prevent the collection of (personal) data – without the possibly required parental consent – of those under 16. If you are convinced that we have collected the personal data of a minor without permission, you can contact us at info@bunnikcreations.nl, so that we can delete this information.

4. With what purpose and on what basis we process personal data

We process your personal data on the following basis and for the following purpose:

Purpose	Basis
<i>To keep you up to date on information which you have stated you would like to receive.</i>	<i>Consent*.</i>
<i>To carry out an order you have given us.</i>	<i>Contract**.</i> <i>You have no obligation to share your personal data with us, but without this data we will not be able to complete the order you have given us.</i>
<i>To keep in contact with you when this is needed to perform our services.</i>	<i>Contract**.</i> <i>You have no obligation to share your personal data with us, but without this data we will not be able to keep in contact with you when this is needed to perform our services.</i>
<i>To contact you as an existing customer with information which we believe might be of interest to you and in the context of direct marketing activities.</i>	<i>Legitimate interest***, namely our commercial interest (direct marketing).</i>
<i>Settling your payment.</i>	<i>Contract**.</i> <i>You have no obligation to share your personal data with us, but without this data we will not be able to settle your payment.</i>
<i>To deliver goods or services to you.</i>	<i>Contract**.</i> <i>You have no obligation to share your personal data with us, but without this data we will not be able to deliver our goods to you.</i>

<i>We analyse your behaviour on our website in order to improve our website and to align our range of products with your preferences.</i>	<i>Legitimate interest***, namely our commercial interest (direct marketing).</i>
<i>To prevent fraud.</i>	<i>Legitimate interest ***, namely to counter fraud.</i>
<i>We exchange personal data within our concern for internal administrative purposes, including the processing of customer's personal data.</i>	<i>Legitimate interest***, namely for internal administrative purposes</i>
<i>We process personal data if we are legally obligated to do so, such as data needed for our tax returns.</i>	<i>Legal obligation****.</i> <i>You have no obligation to share your personal data with us, but without this data – which we process on the basis of a legal obligation – we will not be able to do business with you.</i>

*Consent

You have given consent to the processing of your personal data for one or more specific purposes.

** Contract

Processing your personal data is necessary for carrying out an agreement which you are party to, or in order to take precautions prior to the conclusion of an agreement, at your request.

*** Legitimate Interest

Processing your personal data is necessary for pursuing our legitimate interests, or that of a third party, except when your interests, or fundamental rights or freedoms which require the protection of personal data, outweigh our interests.

**** Legal Obligation

Processing your personal data is necessary to comply with a legal obligation entrusted upon us.

5. Automated decision-making

We do not have access to software or computer systems which – by automated processing of personal data – make decisions about affairs which can have a (significant) impact on the individual. These are decisions made by software or computer systems without any human involvement (for instance one of our employees).

6. How long do we retain personal data?

We do not retain your personal data any longer than absolutely necessary for realising the purpose for which your data is being kept. We use the following retention period for the following (categories) of personal data:

Personal data category	Retention period, or criteria to determine this period	Starting date retention period	Reason for the length of retention period
<i>Personal data Customers</i>	<i>7 years</i>	<i>On January 1st, following the year for which the debtors ledger is kept</i>	<i>Art 52 General Tax Act (NLD)</i>
<i>Personal data Suppliers</i>	<i>7 years</i>	<i>On January 1st, following the year for which the debtors ledger is kept</i>	<i>Art 52 General Tax Act (NLD)</i>
<i>Personal data Potential customers</i>	<i>18 months after the last moment of communication, or until the potential customer makes it known that his personal data needs to be deleted.</i>	<i>The day on which we obtain a potential customer's personal data (with consent from said customer).</i>	<i>In order to provide targeted information about goods and services offered, during a short period for which the person concerned, has given permission.</i>
<i>Personal data Physical visitors company</i>	<i>30 days, or until a possible incident has been handled.</i>	<i>The day of the visit.</i>	<i>A reasonable period, in order to handle any possible incidents.</i>
<i>Personal data Website visitor</i>	<i>14 months, or until the website visitor makes it known that his personal data needs to be deleted.</i>	<i>The day on which we receive a website visitor's personal data</i>	<i>A reasonable period to provide the website visitor with tailor-made content and advertisements.</i>

7. Sharing personal data with third-parties

We will only share your personal data with third-parties, if this is consistent with the purpose or purposes for which the data was collected. We will conclude a data processor agreement with companies we have commissioned to process your data, in order to ensure the same level of security and confidentiality regarding your data. We will however remain responsible for all such processing.

Transmission to parties outside of the European Economic Area (EEA)

It might be necessary to share your personal data with parties outside of the European Economic Area (EEA). Whenever this is the case, we will only share your personal data with parties outside of the EEA, if they can ensure at least the same level of security as we do.

8. Cookies, or similar technologies that we use

A cookie, is a small text-file which is stored on your devices the first time you visit this website. We use technical, functional and tracking cookies. The technical and functional cookies are necessary for the operation of the website and its user-friendliness. They make sure that the website works as intended and remember for instance, your preferred settings. These cookies are also used to optimise the website. Furthermore, we use cookies which track your browsing behaviour, in order to provide you with content and advertisement that are tailored to your interest. We have already informed you about these cookies and asked permission to place them, the first time you visited our website. You can opt out of these cookies, by setting your browser so it will no longer save these cookies. You can also delete all previously saved information through the settings of your browser.

Cookies by third parties – such as advertisers and/or social media companies – are also placed on our website.

9. Security

We take the protection of your personal data very seriously and take appropriate measures to protect your data against misuse, loss, unauthorised access, unwanted disclosure and unauthorised alterations. If you have the impression that your personal data is not secured safely, or if there are any signs of abuse, please contact us by sending an e-mail to info@bunnikcreations.nl or call us at +31 (0)10 529 28 01.

10. View, rectify and/or delete your personal data, and complaints

On the basis of the privacy regulations, you have the (conditional) right to:

- View your personal data;
- Correct your personal data or have it corrected;
- Delete your personal data or have it deleted;
- Withdraw your consent for the data processing (however, this does not mean that the personal data that has been processed before this withdrawal, have no longer legally been processed);
- Object to us processing your data;
- Limit us processing your personal data;
- Let us send you or a third-party appointed by you, your data in the form of a computer file (the right to data portability).

You can send a request to view, correct, delete, limit, transfer your personal data or request to withdraw your consent for or object to the processing of your personal data to info@bunnikcreations.nl. In order to be certain that a request is indeed made by you, we ask you to send a copy of your proof of identity (passport, ID-card or drivers licence) with your request. In this copy, please black out your photo, MRZ ("machine readable zone", the numbered strip at the bottom of the proof of identification), document number and social security number. We will respond to your request as soon as possible.

Should you have any complaints about the way in which we handle your personal data, you can contact us by sending an e-mail to info@bunnikcreations.nl or by calling us, at +31 10 529 28 01. We will gladly help you find a solution. If we should not be able to provide you with a solution, you always have the right to submit a complaint to the national regulator, the Autoriteit Persoonsgegevens.

For questions and/or comments about the processing of your personal data, you can always contact us by sending an e-mail to info@bunnikcreations.nl or by calling us, at +31 10 529 28 01.

This version of the privacy statement is dated June 19, 2018.